

SEIT 1804
Herrlicher
MANNEFASHION & FEMMEFASHION
KLEIDUNG & ACCESSOIRES

AUTUMN
WINTER
2025

HERRLICHER





Herr Licher: **Coat** ANSELM Wool Mix 7903 W1106 11 black . **Shirt** CLINT Garment Dyed Poplin 8117 N1952 11 black
Pants CLIFFORD Organic Cotton Stretch 5598 ON160 11 black . **Scarf** YUTO Cotton 3117 N8268 12 marine
 Christine Lambrecht: **Coat** LANINE Wool Mix 7900 W3115 143 deep brown . **Blazer** KINZA Polyester Viscose Mix 7923 NP101 181 rock
Knit Sweater DANNE Organic Knit 6819 OK100 143 deep brown . **Shorts** NARZISSA BERMUDA Polyester Viscose Mix 5973 NP101 181 rock
Shoes THE OUTLAW VELOUR Leather 3574 L9146 88 brown

#WIR
 #SIND
 #HERR
 #LICHER

Cover: **Jacket** YAYA Vegan Fur 7932 VF103 61 offwhite . **Blouse** CALANTHA Jersey Brushed 10105 J9410 252 mocca melange . **Longsleeve** SINAH Knit Viscose 6425 KV100 001 143 deep brown
Pants SKINNER Cord Stretch 5974 NC100 87 timber . **Hat** BUCKET Corduroy 3242 N4241 379 beige . **Shoes** THE EDGE VELOUR Leather 3577 L9150 88 brown

AUTUMN WINTER 2025

EINE MANUFAKTUR FEINSTEN TEXTILS

Durch beste Zutaten miteinander verwoben, zeichnen sich die Blau- und Tragestoffe aus dem Hause Herrlicher durch einen unverwechselbaren Stil aus. Dieser Stil hat Tradition. Denn hinter und für die Marke Herrlicher steht Herr Licher mit der umfassenden Erfahrung als Gestalter, Formgeber und Vordenker im Bereich hochwertiger Bekleidung. Seine hohen Ansprüche sind das Maß für eine stimmige Komposition aus perfekter Passform, bester Qualität und individuellem Stil. Der stilisierte Weberkamm im Herrlicher-Markenzeichen ist Sinnbild einer feinen Textil-Selektion – die mit Liebe zum Detail verarbeitet ist. Diese Feinheiten bestimmen auch den besonderen Umgang mit der gesamten Kollektion: Jedes einzelne Stück wird – bevor es die Manufaktur verlässt – auf ein vortreffliches Zusammenspiel von Passform, Tragekomfort, Material-Beschaffenheit und fairen Handel geprüft. Und erhält erst dann das Herrlicher Blau- und Tragestoff-Siegel.

C'est en reliant les meilleurs composants par le tissage que se dessinent le „Blaustoff“ (tissu bleu) et le „Tragestoff“ (tissu-à-porter) confectionnés par la Maison Herrlicher grâce à son style unique. Un style de tradition. Car derrière la marque Herrlicher se trouve Herr Licher (Monsieur Licher) nanti d'une expérience complète et reconnu comme créateur, spécialiste des coupes et précurseur dans le monde du vêtement de qualité. Ses hautes ambitions sont la mesure pour une composition cohérente entre une coupe parfaite, une belle matière et un style individuel. Le peigne à tisser stylisé apparaissant sur le logo de la marque Herrlicher est le symbole d'une fine sélection des textiles, qui sont ensuite travaillés dans l'amour du détail. Ces finesses définissent également la manipulation toute particulière de l'ensemble de la collection: avant de quitter la manufacture, chaque pièce est contrôlé, afin de s'assurer de la conformité de la matière, la découpe, le confort ainsi que le commerce équitable. Ce n'est qu'après que le produit peut être gratifié par le sceau Herrlicher Blaustoff et Tragestoff.

A MANUFACTURER OF FINEST TEXTILES

Interwoven with the best materials, the denim and fabric from the Herrlicher brand is distinguished by its distinctive style. This style has tradition. Standing behind and for the Herrlicher name is Mr. Licher with his extensive experience as a designer, stylist and mastermind in the field of high quality clothing. His high demands are the gauge for a consistent composition of the perfect fit, the best quality and an individual style. The stylised weaver's comb of the Herrlicher trademark is the emblem of a fine textile selection – which is crafted with a love for detail. These fine touches also define the special way in which the entire collection is treated: before leaving the factory every item is checked for an excellent interaction of fit, wearing comfort, material quality and fair trade. And only then does it receive the Herrlicher denim and fabric official seal.

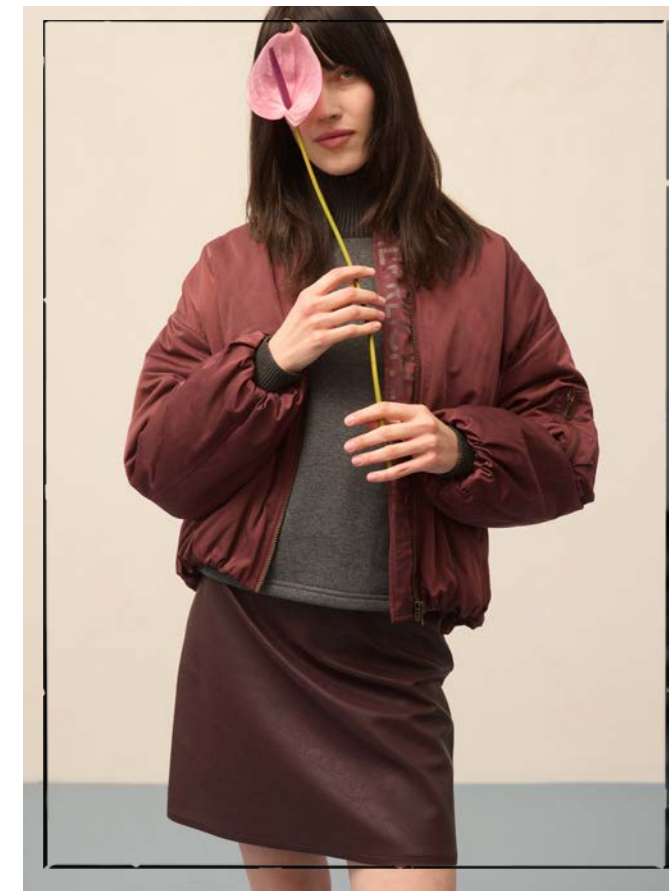
Composti con i migliori materiali, i tessuti denim indossati di casa Herrlicher si distinguono per uno stile unico e inconfondibile. Questo stile ha una tradizione. Dietro il marchio Herrlicher c'è Herr Licher, con tanta esperienza come fondatore, designer e stilista creativo per un abbigliamento di alta qualità. La sua ricercatezza crea un equilibrio perfetto tra vestibilità, alta qualità ed uno stile riconoscibile. L'immagine del pettine del telaio, quello stilizzato riportato nel logo di Herrlicher, è il simbolo di una selezione tessile pregiata, unita all'amore per il dettaglio. Sono proprio questi dettagli che fanno la differenza quando si tratta dell'intera collezione: ogni pezzo, prima di lasciare la manifattura, viene controllato per vestibilità, comfort, taglio, materiali e anche per il commercio equo solidale. Solo allora i capi ricevono il sigillo blu e quello del tessuto firmato Herrlicher. Questa filosofia che ci ha sempre contraddistinto rimane e rimarrà il nostro punto di forza.

UNE MANUFACTURE DE FINS TEXTILES

UNA MANIFATTURA DI TESSUTI PREGIATI

It's COOL to be KIND

Jacket YAYANA Nylon 7890 N3209 24 bordeaux . **Sweater** TRISIA Sweat Peached 10190 S2630 001 237 antra melange
Skirt ZELMA Vegan Leather 2629 VL700 24 bordeaux . **Shoes** THE EDGE Leather 3577 L9149 11 black





Blouse MIRENA Cotton Mix Striped 8588 N9999 10 white . **Longsleeve** SINAH Knit Viscose 6425 KV100 002 61 offwhite
Pants BARROW Cord Stretch 5970 NC948 435 vintage black . **Shoes** THE EDGE Leather 3577 L9149 11 black



Knit Sweater COVINY Knit Wool Mix 6816 KW105 001 365 grey melange . **Longsleeve** SINAH Knit Viscose 6425 KV100 001 423 deep pink
Skirt ZELMA Cord Stretch 2629 N4752 394 dark red . **Hat** BUCKET Corduroy 3242 N4241 26 rose



Jacket NAOMI Tech Fibre 7920 NT400 001 95 ash . **Sweater** SMILA Jersey Velour Striped 1698 JV320 160 hotpink
Longsleeve SINAH Knit Viscose 6425 KV100 002 365 grey melange . **Pants** BROOKE Cord Stretch 5825 NC948 394 dark red . **Shoes** THE EDGE VELOUR Leather 3577 L9150 88 brown



Knit Sweater COVINY Knit Wool Mix 6816 KW105 001 365 grey melange
Longsleeve SINAH Knit Viscose 6425 KV100 001 423 deep pink
Hat BUCKET Corduroy 3242 N4241 26 rose



Shoes THE MARQUIS Leather 3583 L9156 56 blue

Jacket LENINA Wool Mix 7855 W3115 486 dark iced . **Blouse** PERLINA Poplin Striped 8627 P1500 001 486 dark iced
Knit Jacket PHILOMENA Knit Mohair Mix 6823 KM100 004 426 light beige . **Pants** EDNA Kama Denim 5986 D9105 690 iconic . **Shoes** THE EDGE VELOUR Leather 3577 L9150 88 brown

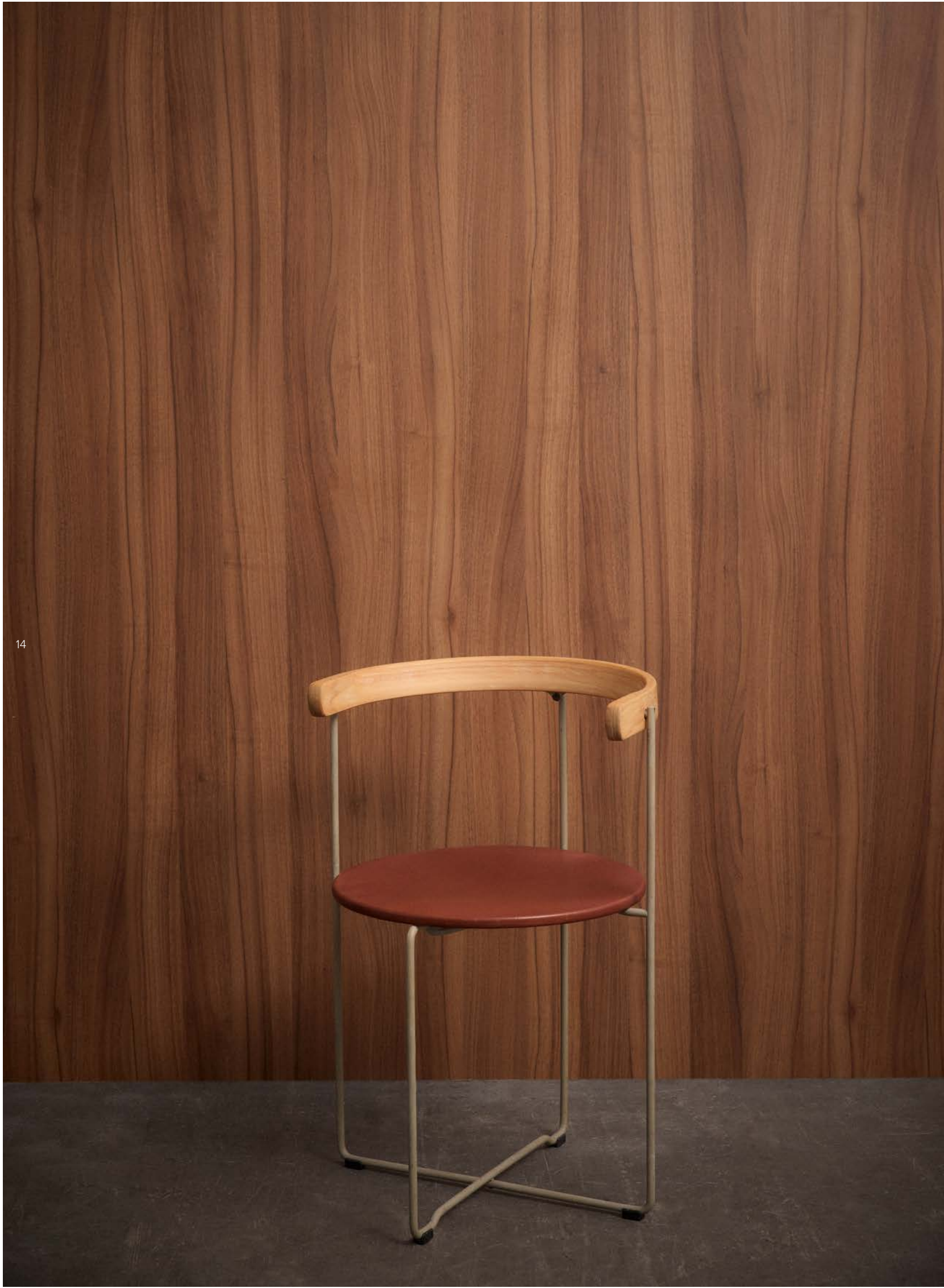




Knit Sweater LEENA Knit Wool Mix 6639 KW100 003 486 dark iced . **Blouse** MIRENA Polyester Mix 8588 NP126 486 dark iced . **Skirt** TALIDA Satin 2792 SN103 247 mirage . **Shoes** THE MARQUIS Leather 3583 L9156 56 blue

Knit Sweater MARLINA Knit Wool Mix Structured 6608 KW106 002 365 grey melange . **Pants** HARUMA Jersey 5983 J9941 133 shark . **Shoes** THE ETOILE Leather 3582 L9155 11 black







Jacket LENINA Wool Mix 7855 W3115 24 bordeaux . **Jacket** DOTTY Denim 7205 D9105 690 iconic . **Blouse** JAMINA Cotton Striped 8550 N9998 62 khaki
Pants SHYRA PALAZZO Denim 5953 D9105 690 iconic . **Cap** LENNY Cord 3235 NC110 001 428 dark bordeaux . **Shoes** THE OUTLAW VELOUR Leather 3574 L9146 88 brown



Coat YAYANA Nylon 7917 N3209 12 marine . **Blazer** FALKA Cord Stretch 7925 N9491 24 bordeaux . **Blouse** MIRENA Polyester Mix 8588 NP126 144 mocca . **Pants** SHYRA CROPPED Cord Stretch 5318 N9491 24 bordeaux



Jacket HANNELORE Denim Stretch 7942 D9100 003 unwashed . **Longsleeve** SINAH Knit Viscose 6425 KV100 001 394 dark red
Pants EDNA Denim Stretch 5893 D9100 003 unwashed . **Scarf** YUTO SMALL Gauze Printed 3248 N8265 138 fire . **Shoes** THE EDGE VELOUR Leather 3577 L9150 379 beige



Longsleeve JOLINI Organic Knit 6709 OK100 24 bordeaux . **Blazer** KINZA Polyester Viscose Mix 7923 NP101 181 rock . **Jacket** POPPY Denim Blue Black 8624 D1913 096 midnight I
Shorts NARZISSA BERMUDA Polyester Viscose Mix 5973 NP101 181 rock . **Shoes** THE EDGE VELOUR Leather 3577 L9150 88 brown



Knit Sweater ANNELORE Knit Wool Mix 6818 KW103 010 365 grey melange . **Skirt** PARVATI Recycled Polyester Viscose Mix 2795 RP105 95 ash . **Scarf** ELLIOT Wool Mix Striped 3560 W1083 11 black . **Shoes** THE EDGE Leather 3577 L914911 black

Being on top. One way or the other.





Coat LANINE Wool Mix 7900 W3115 365 grey melange
Knit Vest SUSA Soft Wool Mix 6802 W6009 413 dark grey melange . **Blouse** SACHI Jersey Brushed 10181 J9410 237 antra melange
Pants LOVELY FLARED Recycled Polyester Viscose Mix 5287 RP106 73 light grey . **Shoes** THE EDGE Leather 3577 L9149 11 black

Jacket CHRISTY HOODY Zipped Sherpa 10174 SP400 181 rock . **Blouse** FERDINANDA Cotton Mix Striped 8618 N9999 79 antra . **Longsleeve** BRISA Jersey Brushed 1771 J9410 365 grey melange
Skirt ZELMA Cord Stretch 2629 N4752 435 vintage black . **Cap** LENNY Wool Logo Puffy 3235 W6031 70 grey





Knit Sweater ANNELORA Knit Wool Mix 6818 KW103 010 365 grey melange . **Scarf** ELLIOT Wool Mix Striped 3560 W1083 11 black

Knit Sweater LINI Recycled Knit Mohair Touch 6423 RK200 001 443 light grey melange . **Blouse** MIRENA Satin Stretch 8588 N8205 233 graphite I
Skirt TALIDA Satin 2792 SN103 79 antra . **Shoes** THE MARQUIS Leather 3583 L9156 56 blue



fade to grey



Jacket LUBINA Sherpa 7918 SP100 61 offwhite . **Blouse** JAMINA Polyester Mix 8550 NP126 144 mocca
Longsleeve BRISA Jersey Glitter 1771 J1820 480 dusty rose . **Pants** BROOKE Cord Stretch 5825 NC948 61 offwhite . **Shoes** THE EDGE VELOUR Leather 3577 L9150 379 beige



Coat AKIRA Tech Fibre 7915 NT100 001 143 deep brown . **Knit Sweater** LILETH Viscose Cable 6791 V1720 426 light beige . **Pants** EDNA Cord Stretch 5893 N4752 61 offwhite . **Shoes** THE EDGE VELOUR Leather 3577 L9150 379 beige

Coat LANINE Wool Mix 7900 W3115 143 deep brown
 Jacket HANNELORE Twill 7942 T1101 001 255 cappuccino, Blouse LELE Satin Stretch 8358 N8205 144 mocca
 Skirt SHYRA Twill 2236 T1101 001 255 cappuccino, Shoes THE EDGE VELOUR Leather 3577 L9150 88 brown



KODAK 400TX

43

KODAK 400TX



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KODAK 400TX

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KODAK 400TX

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KODAK 400TX



KODAK 400TX

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KODAK 400TX

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Jacket YAYA Vegan Fur 7932 VF103 61 offwhite . **Blouse** CALANTHA Jersey Brushed 10105 J9410 252 mocca melange . **Longsleeve** SINAH Knit Viscose 6425 KV100 001 143 deep brown
Pants SKINNER Cord Stretch 5974 NC100 87 timber . **Hat** BUCKET Corduroy 3242 N4241 379 beige . **Shoes** THE EDGE VELOUR Leather 3577 L9150 88 brown

Knit Sweater MADINA Knit Wool Mix 6814 KW102 465 powder . **Coat** AKIRA Tech Fibre 7915 NT100 001 143 deep brown





HERRLICHER

SPRING
SUMMER
2025



Left: Longsleeve TINSLEY Jersey 10101 J3080 81 coconut . **Dress** JALUNA Satin Viscose 2800 SN101 001 80 coffee
Knit Sweater KAMI Recycled Knit Mohair Touch 6809 RK200 001 143 deep brown
Right: Sweater CHRISTY Rolled 10175 SP400 11 black . **Skirt** ZELMA Wool Boucle 2629 W1105 11 black . **Shoes** THE EDGE Leather 3577 L9149 11 black



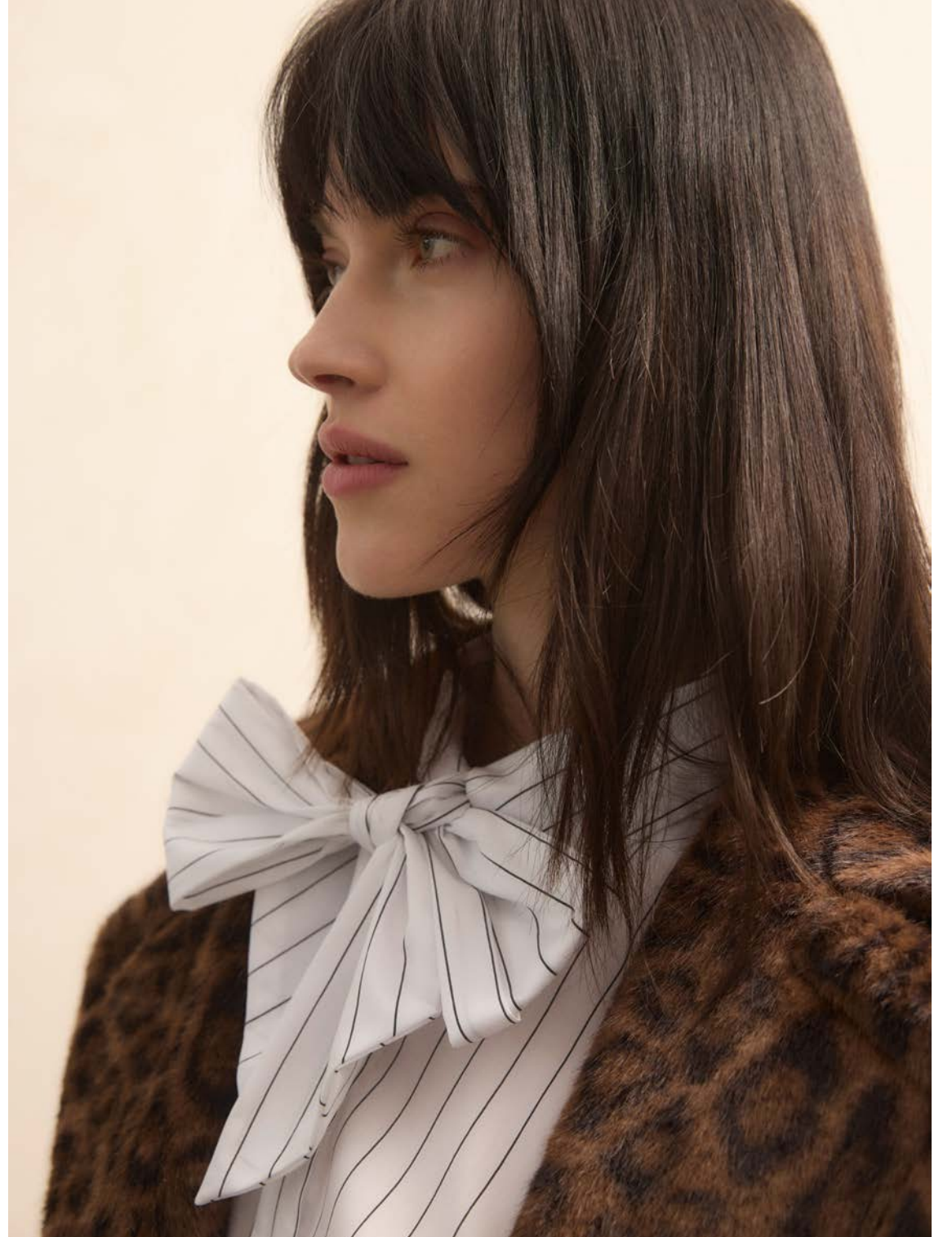
Sweater CHRISTY Rolled 10175 SP400 11 black . **Cap** LENNY Twill 3235 T1010 001 11 black



Vest WIKA Vegan Leather 7919 VL201 11 black . **Longsleeve** SINAH Knit Viscose 6425 KV100 001 11 black . **Pants** LOVELY FLARED Denim 5287 D9105 690 iconic
Belt ADILA Leather 3309 L1121 11 black . **Shoes** THE MARQUIJS Leather 3583 L9156 56 blue



Jacket TANNY Vegan Fur 7685 VF101 370 saddle . **Blouse** NICOLA Cotton Mix Striped 8330 N9999 10 white . **Pants** EDNA Cord Stretch 5893 NC101 144 mocca . **Shoes** THE EDGE Leather 3577 L9149 11 black





Coat YAYANA Nylon 7917 N3209 77 slate . **Knit Jacket** ALLISTON Recycled Knit 6567 RK100 41 lime . **Longsleeve** SINAH Viscose Rib 6425 W1484 11 black . **Pants** HELIANE Recycled Polyester 5981 RP109 93 military

Knit Jacket LEVKE Knit Wool Mix 6824 KW107 80 coffee . **Blouse** MIRENA Polyester Mix 8588 NP126 41 lime . **Pants** EDNA Cord Silky Touch 5893 N4256 144 mocca
Scarf YUTO Viscose Wool 3117 VW101 215 wood . **Shoes** THE EDGE VELOUR Leather 3577 L9150 379 beige





Blouse NEYLA Viscose 8512 NV100 122 bamboo . **Skirt** ZELMA Wool Mix 2629 W1106 379 beige

Knit Jacket LEVKE Knit Wool Mix 6824 KW107 80 coffee . **Blouse** MIRENA Polyester Mix 8588 NP126 41 lime . **Scarf** YUTO Viscose Wool 3117 VW101 215 wood





T H E B



E S T O F



Blouse DERYA Jersey 8590 J2460 61 offwhite - **Pants** EDNA Denim 5893 D4456 678 light blue
Shoes THE EDGE VELOUR Leather 3577 L9150 379 beige

B L A U S



T O F F





Blouse LILLIEN Denim Light 8167 D9563 055 medium . **Pants** BARROW Denim 5970 D4456 861 happy blue destroy . **Scarf** YUTO Voile 3117 N7710 134 royal . **Shoes** THE DESPERADO VELOUR Leather 3567 L9139 379 beige

Longsleeve TINKER Jersey Rib 2x2 1577 JR106 11 black . **Pants** TOUCH SLIM Denim Stretch 5705 D9782 038 orion . **Cap** LENNY Denim 3235 D1031 001 017 deep . **Shoes** THE MARQUIS Leather 3583 L9156 56 blue







Knit Sweater ANNA GRETA Recycled Knit Mohair Touch 6826 RK200 004 18 flame red . **Skirt** ZELMA Polyester Viscose Mix 2629 NP100 394 dark red

Longsleeve MAKENA Knit Wool Mix 6825 KW104 002 192 geranium . **Knit Sweater** LINI CROPPED Recycled Knit Mohair Touch 6716 RK200 001 18 flame red . **Pants** HARUMA Polyester Stretch 5983 NP106 11 black





Knit Sweater 'YNEZ Recycled Knit Mohair Touch 6783 RK200 003 61 offwhite . **Longsleeve** TINSLEY Jersey 10101 J3070 61 offwhite
Pants ADRIANNA Jersey Brushed 5969 J9410 252 mocca melange . **Shoes** THE BLAUSTOFF Cotton 3553 L9126 11 black

Longsleeve MAKENA Knit Wool Mix 6825 KW104 002 192 geranium





Blazer SAYELLE Wool Mix 7931 W1101 001 395 dark cognac . **Blouse** NICOLA Viscose 8330 NV100 442 light blue . **Skirt** ZELMA Wool Mix 2629 W1101 001 395 dark cognac



Jacket MOJA Vegan Fur 7944 VF108 238 cosy camel . **Dress** JALUNA Satin Viscose 2800 SN101 11 black . **Hat** MARILIE Knit Wool Mix 3320 KW208 18 flame red



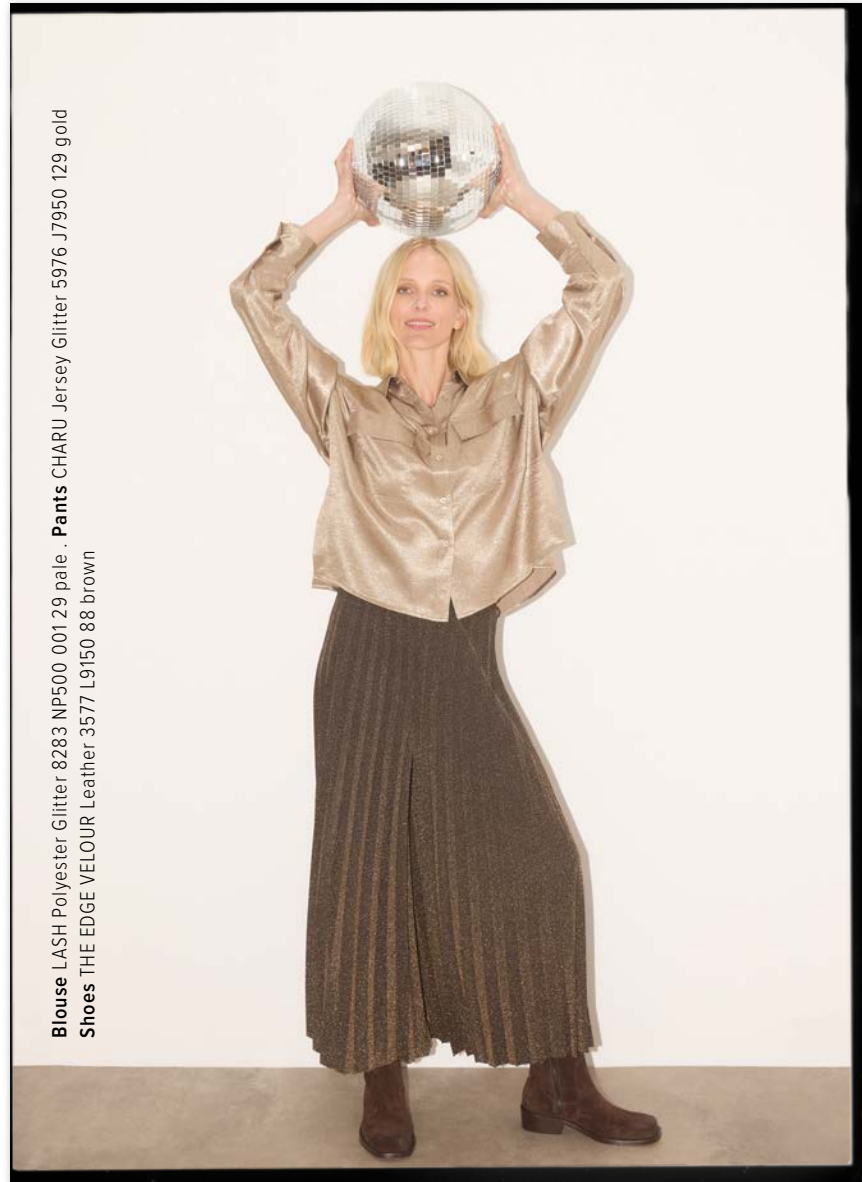
Jacket MAVIS Vegan Leather 7946 VL206 11 black . **Blouse** BEAU Jersey Glitter 10215 J1820 11 black . **Skirt** ZELMA Wool Boucle 2629 W1107 11 black . **Hat** BUCKET Corduroy 3242 N4241 12 marine

Vest NOREEN Vegan Leather 7383 VL205 11 black . **Skirt** SEMIRA Vegan Leather 2805 VL205 11 black . **Shoes** THE EDGE Leather 3577 L9149 11 black

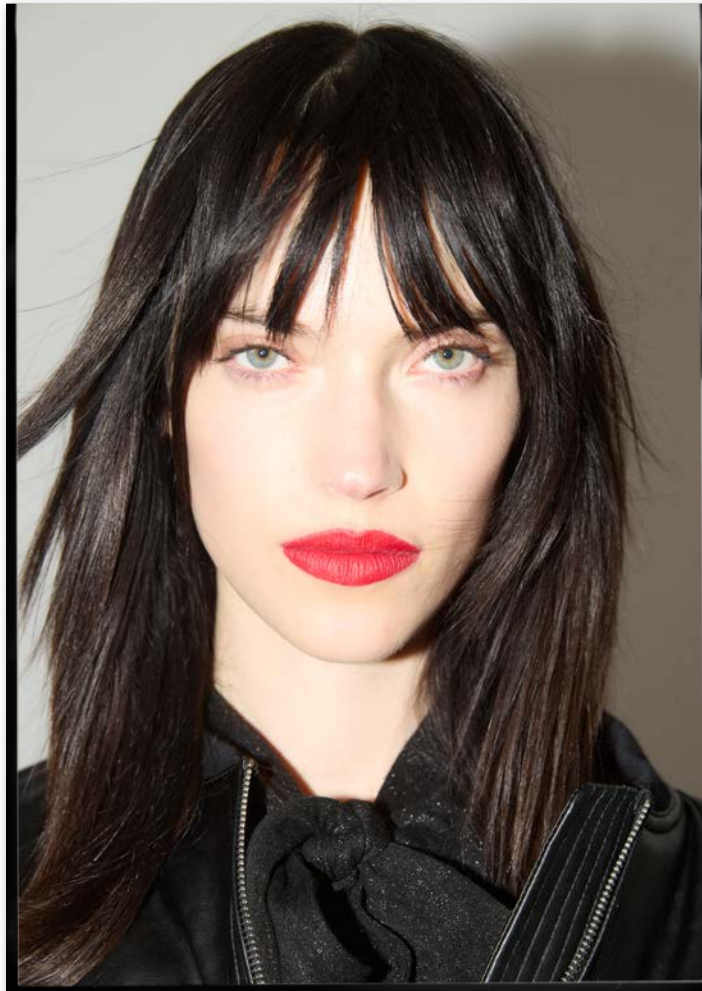




Left: **Vest** NOREEN Vegan Leather 7383 VL205 11 black . **Skirt** SEMIRA Vegan Leather 2805 VL205 11 black . **Shoes** THE EDGE Leather 3577 L9149 11 black
Right: **Jacket** MAVIS Vegan Leather 7946 VL206 11 black . **Blouse** BEAU Jersey Glitter 10215 J1820 11 black . **Skirt** ZELMA Wool Boucle 2629 W1107 11 black
Shoes THE ETOILE Leather 3582 L9155 11 black



Blouse LASH Polyester Glitter 8283 NP500 001 29 pale . **Pants** CHARU Jersey Glitter 5976 J7950 129 gold
Shoes THE EDGE VELOUR Leather 3577 L9150 88 brown



Jacket MAVIS Vegan Leather 7946 VL206 11 black
Blouse BEAU Jersey Glitter 10215 J1820 11 black





Blazer FALKA Recycled Polyester Viscose Mix 7925 RP105 95 ash . **Longsleeve** SINAH Knit Viscose 6425 KV100 001 182 wine
Pants NARZISSA Polyester Viscose Mix 5972 RP105 95 ash . **Shoes** THE BUCKAROO Leather 3576 L91478 88 brown

Coat TABBY Vegan Fur 7593 VF102 334 gelato . **Blazer** FALKA Polyester Viscose Mix 7925 NP102 128 soil . **Vest** HENRIETTA Polyester Viscose Mix 7852 NP102 128 soil . **Longsleeve** LEYLA Jersey Neopren 10172 JN200 79 antra
Pants LOVELY FLARED Polyester Viscose Mix 5287 NP102 128 soil . **Shoes** THE EDGE VELOUR Leather 3577 L9150 88 brown





Shoes THE MONOLITH
Leather 3570 L8142 11 black

Shoes THE WILD LOW Leather 3573 L9145 88 brown

Shoes THE OUTLAW VELOUR
Leather 3574 L9146 88 brown

Shoes THE VANGUARD Leather 3572 L9144 11 black

Coat MARINY Wool Mix 7928 W3115 365 grey melange . **Longsleeve** TINSLEY Jersey 10101 J3070 435 vintage black
Longsleeve SINAH Knit Viscose 6425 KV100 001 182 wine . **Pants** BROOKE WIDE Twill 5294 T1101 001 255 cappuccino





Jacket LYRELLA Vegan Fur 7948 VF107 61 offwhite . **Knit Sweater** MARLINA Knit Wool Mix Structured 6608 KW106 002 61 offwhite
Knit Sweater JULIENA Knit Wool Mix 6827 KW108 207 ivory . **Pants** HARUMA Jersey 5983 J9941 207 ivory

Shoes THE WILD LOW Leather 3573 L9145 88 brown





#WIRSINDHERRLICHER

