

HERRLICHER SPRING SUMMER 2026 WOMAN'S COLLECTION



Erwin O Licher: **T-Shirt** KAME Plain Cotton Mix 6485 CA450 12 marine . **Pants** KENNEDY NEW Organic Cotton Linen 5869 OT170 68 ecru . **Scarf** YUTO Cotton 3117 N8268 12 marine
Christine Lambrecht: **Blazer** SAYURI Polyester Viscose Mix 7339 NP133 12 marine . **Pants** NARZISSA Polyester Viscose Mix 5972 NP133 12 marine



#WIR
#SIND
#HERR
#LICHER

Cover: **Blouse** LASH Cotton Striped 8283 N1970 001 77 slate . **Men's Shirt** RESOR Cotton 8153 N1001 269 sage . **Top** YASU Jersey 10072 J2460 273 acid lime
T-Shirt MARESA Jersey Neopren 10221 JN200 77 slate . **Pants** NARZISSA Polyester Viscose Mix 5972 NP130 377 caramel . **Shoes** THE STRAPPY Leather Metallic 3329 L9173 126 silver

SPRING SUMMER 2026

EINE MANUFAKTUR FEINSTEN TEXTILS

Durch beste Zutaten miteinander verwoben, zeichnen sich die Blau- und Tragestoffe aus dem Hause Herrlicher durch einen unverwechselbaren Stil aus. Dieser Stil hat Tradition. Denn hinter und für die Marke Herrlicher steht Herr Licher mit der umfassenden Erfahrung als Gestalter, Formgeber und Vordenker im Bereich hochwertiger Bekleidung. Seine hohen Ansprüche sind das Maß für eine stimmige Komposition aus perfekter Passform, bester Qualität und individuellem Stil. Der stilisierte Weberkamm im Herrlicher-Markenzeichen ist Sinnbild einer feinen Textil-Selektion – die mit Liebe zum Detail verarbeitet ist. Diese Feinheiten bestimmen auch den besonderen Umgang mit der gesamten Kollektion: Jedes einzelne Stück wird – bevor es die Manufaktur verlässt – auf ein vortreffliches Zusammenspiel von Passform, Tragekomfort, Material-Beschaffenheit und fairen Handel geprüft. Und erhält erst dann das Herrlicher Blau- und Tragestoff-Siegel.

C'est en reliant les meilleurs composants par le tissage que se dessinent le „Blaustoff“ (tissu bleu) et le „Tragestoff“ (tissu-à-porter) confectionnés par la Maison Herrlicher grâce à son style unique. Un style de tradition. Car derrière la marque Herrlicher se trouve Herr Licher (Monsieur Licher) nanti d'une expérience complète et reconnu comme créateur, spécialiste des coupes et précurseur dans le monde du vêtement de qualité. Ses hautes ambitions sont la mesure pour une composition cohérente entre une coupe parfaite, une belle matière et un style individuel. Le peigne à tisser stylisé apparaissant sur le logo de la marque Herrlicher est le symbole d'une fine sélection des textiles, qui sont ensuite travaillés dans l'amour du détail. Ces finesses définissent également la manipulation toute particulière de l'ensemble de la collection: avant de quitter la manufacture, chaque pièce est contrôlé, afin de s'assurer de la conformité de la matière, la découpe, le confort ainsi que le commerce équitable. Ce n'est qu'après que le produit peut être gratifié par le sceau Herrlicher Blaustoff et Tragestoff.

A MANUFACTURER OF FINEST TEXTILES

Interwoven with the best materials, the denim and fabric from the Herrlicher brand is distinguished by its distinctive style. This style has tradition. Standing behind and for the Herrlicher name is Mr. Licher with his extensive experience as a designer, stylist and mastermind in the field of high quality clothing. His high demands are the gauge for a consistent composition of the perfect fit, the best quality and an individual style. The stylised weaver's comb of the Herrlicher trademark is the emblem of a fine textile selection – which is crafted with a love for detail. These fine touches also define the special way in which the entire collection is treated: before leaving the factory every item is checked for an excellent interaction of fit, wearing comfort, material quality and fair trade. And only then does it receive the Herrlicher denim and fabric official seal.

Composti con i migliori materiali, i tessuti denim indossati di casa Herrlicher si distinguono per uno stile unico e inconfondibile. Questo stile ha una tradizione. Dietro il marchio Herrlicher c'è Herr Licher, con tanta esperienza come fondatore, designer e stilista creativo per un abbigliamento di alta qualità. La sua ricercatezza crea un equilibrio perfetto tra vestibilità, alta qualità ed uno stile riconoscibile. L'immagine del pettine del telaio, quello stilizzato riportato nel logo di Herrlicher, è il simbolo di una selezione tessile pregiata, unita all'amore per il dettaglio. Sono proprio questi dettagli che fanno la differenza quando si tratta dell'intera collezione: ogni pezzo, prima di lasciare la manifattura, viene controllato per vestibilità, comfort, taglio, materiali e anche per il commercio equo solidale. Solo allora i capi ricevono il sigillo blu e quello del tessuto firmato Herrlicher. Questa filosofia che ci ha sempre contraddistinto rimane e rimarrà il nostro punto di forza.

UNE MANUFACTURE DE FINS TEXTILES



season of HAPPINESS

Jacket DOTTY Recycled Denim Light 7205 RD662 026 raw . **Shirt** LILINE Poplin 8508 N1952 114 sky . **Longsleeve** ANGELIKA Jersey Flame Striped 1736 JF554 61 offwhite . **Pants** LOVELY FLARED Recycled Denim Light 5287 RD662 026 raw
Cap LENNY Cotton Twill 3235 C3030 206 atlantis . **Scarf** YUTO Gauze Printed 3117 N8266 52 nil . **Socks** ACE Jersey Rib 3800 JR021 1040 white green . **Shoes** THE SLOWFOX Leather Metallic 3538 L9171 7261 silver offwhite

T-Shirt JUNAH Knit Viscose Mix 6848 KV400 00112 marine . **Shirt** AMIKA Poplin Striped 8394 P1600 002 397 dark royal . **Skirt** JOLIEN Knit Viscose Mix 6851 KV400 00112 marine . **Bag** SHOPPING BAG Canvas 3258 C7050 11 black
Socks ACE Jersey Rib 3800 JR021 1012 white marine . **Shoes** THE SLOWFOX Leather 3538 L9127 1013 white red



T-Shirt JUNA H Knit Viscose Mix 6848 KV400 001 12 marine
Shirt AMIKA Poplin Striped 8394 P1600 002 397 dark royal
Skirt JOLIE H Knit Viscose Mix 6851 KV400 001 12 marine
Bag SHOPPING BAG Canvas 3258 C7050 11 black



Longsleeve DANIELLE Knit Cotton Mix 6678 KC109 001 40 tennis . **Dress** ALIYA POLO Jersey Striped 2807 J2160 357 navy
T-Shirt STINELLA Jersey 1973 J2950 001 61 offwhite



Dress ALIYA POLO Jersey Striped 2807 J2160 357 navy
Socks ACE Jersey Rib 3800 JR021 1040 white green
Shoes THE SLOWFOX Leather 3538 L9127 1013 white red
Bag HERRLICHER JUTE Cotton 99995 11 black



Socks ACE Jersey Rib 3800 JR021 1012 white marine
Shoes THE SLOWFOX Leather 3538 L9127 1013 white red

Longsleeve DANIELLE Knit Cotton Mix 6678 KC109 001 40 tennis . **Dress** ALIYA POLO Jersey Striped 2807 J2160 357 navy
T-Shirt STINELLA Jersey 1973 J2950 001 61 offwhite . **Socks** ACE Jersey Rib 3800 JR021 1040 white green
Shoes THE SLOWFOX Leather 3538 L9127 1013 white red





links: **Hoodie** HAVEN Sweat Peached 1810 S1960 006 44 pine . **Jacket** YAYANA Nylon 7890 N3209 12 marine . **T-Shirt** STINELLA Jersey Striped 1973 J2160 357 navy
Pants BREEZY CROPPED Organic Denim 5987 OD101 045 bluish . **Shoes** THE HEAVEN Leather 3595 L9197 368 tan . **Cap** LENNY Denim 3235 D1021 976 blue dragon
rechts: **Jacket** DOTTY Recycled Denim Light 7205 RD662 026 raw . **Shirt** LILINE Poplin 8508 N1952 114 sky . **Longsleeve** ANGELIKA Jersey Flame Striped T736 JF554 61 offwhite . **Pants** LOVELY FLARED Recycled Denim Light 5287 RD662 026 raw
Cap LENNY Cotton Twill 3235 C3030 206 atlantis . **Scarf** YUTO Gauze Printed 3117 N8266 52 nil . **Socks** ACE Jersey Rib 3800 JR021 1040 white green . **Shoes** THE SLOWFOX Leather Metallic 3538 L9171 7261 silver offwhite

it's a MATCH



la VIE est HERRLICHER

Dress POLLEY Jersey Striped 2816 J2130 13 red
T-Shirt HAELY POLO SHORTSLEEVE Jersey Rib 1x1 10238 JR103 61 offwhite . **Shortsleeve** VIANNA Jersey Rib 2x2 Striped 10236 JR722 13 red

Sweater CHRISTY CROPPED Sweat Peached 10179 S1920 001 216 strawberry . **Vest** HENRIETTA Polyester Viscose Mix 7852 NP132 12 marine . **Top** CASITA Jersey Flame Striped 10229 JF554 61 offwhite
Pants NARZISSA Linen Cotton Mix 5972 LC103 357 navy . **Belt** BERENICE Leather 3299 CW900 357 navy





Longsleeve CAELI Jersey Rib 2x2 Striped '10234 - JRG24 12 marine . **T-Shirt** LIA MARA Knit Cotton Mix 6836 KC104 001 61 offwhite . **Shortsleeve** VIANNA Jersey Rib 2x2 Striped '10236 - JRG24 12 marine
Pants FATIQUE WOMEN SLIM Denim Light Stretch 5920 D9911 035 breeze . **Belt** MIREILLE Leather 3300 L1115 11 black . **Shoes** THE SUNNY DAY Leather 3536 L9109 88 brown



Longsleeve CAELI Jersey Rib 2x2 Striped '10234 - JRG24 12 marine . **Blouse** EYLEEN Poplin 8636 P2001 10 white . **Pants** EDNA Denim 5893 D9105 995 sky worn



T-Shirt LIA MARA Knit Cotton Mix 6836 KC104 001 61 offwhite

Socks ACE Jersey Rib 3800 JR021 1012 white marine **Shoes** THE SLOWFOX Leather Metallic 3538 L9171 7261 silver offwhite



feeling HERRLICHER

Coat PHILIPINE Tech Fibre 7955 NT600 379 beige . **Knit Jacket** LIVIE Knit Cotton Mix 6845 KC115 001 426 light beige . **T-Shirt** STINELLA Jersey 1973 J6570 207 ivory
Pants PRIME NEW Linen 5911 LI101 379 beige . **Socks** DROP Jersey Rib 3804 JR021 4188 lime brown . **Shoes** THE SLOWFOX Leather 3538 L9127 10 white . **Scarf** YUTO Gauze Printed 3117 N8266 404 green





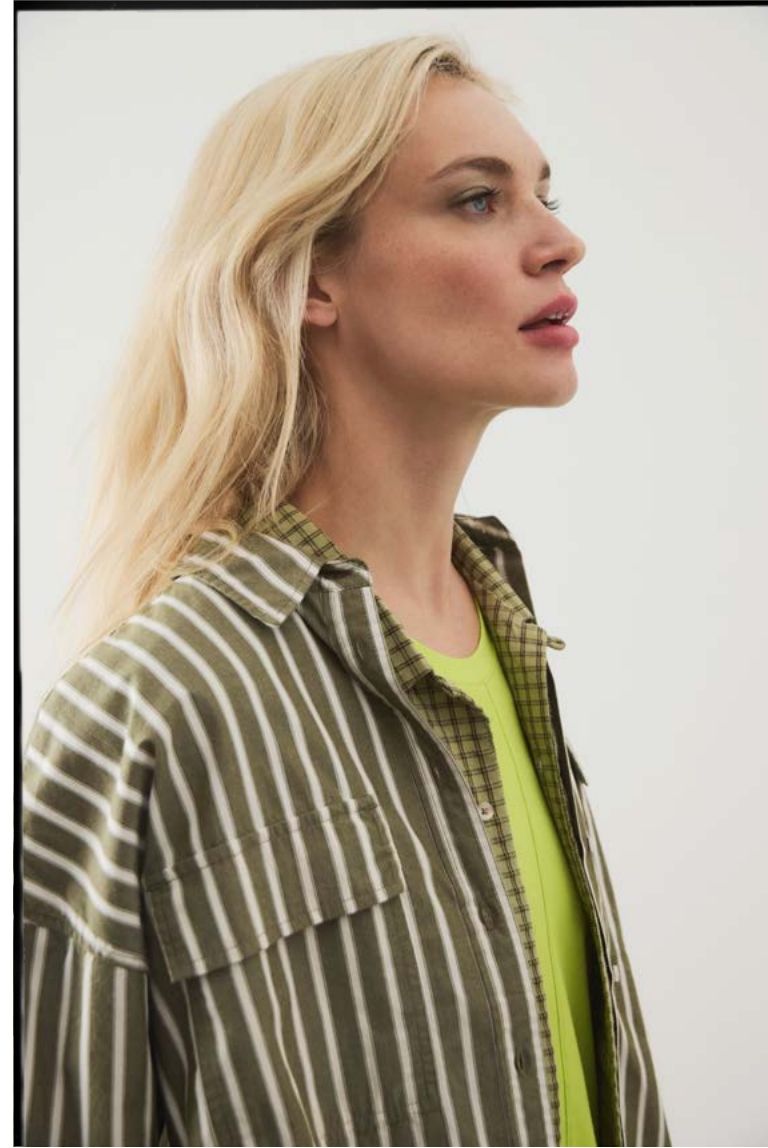
Jacket MAVIS Nylon 7946 N3209 221 bone . **Knit Jacket** ALLISTON Knit Mohair Mix 6567 KM100 273 acid lime . **Pants** MAUYI Jersey Neopren 5993 IN200 80 coffee

Bag TILDA Vegan Leather 3700 VL203 80 coffee





Blouse LASH Cotton Striped 8283 N1970 001 77 slate . **Men's Shirt** RESOR Cotton 8153 N1001 269 sage . **Top** YASU Jersey 10072 J2460 273 acid lime . **T-Shirt** MARESA Jersey Neopren 10221 JN200 77 slate
Pants NARZISSA Polyester Viscose Mix 5972 NP130 377 caramel . **Shoes** THE STRAPPY Leather Metallic 3329 L9173 126 silver

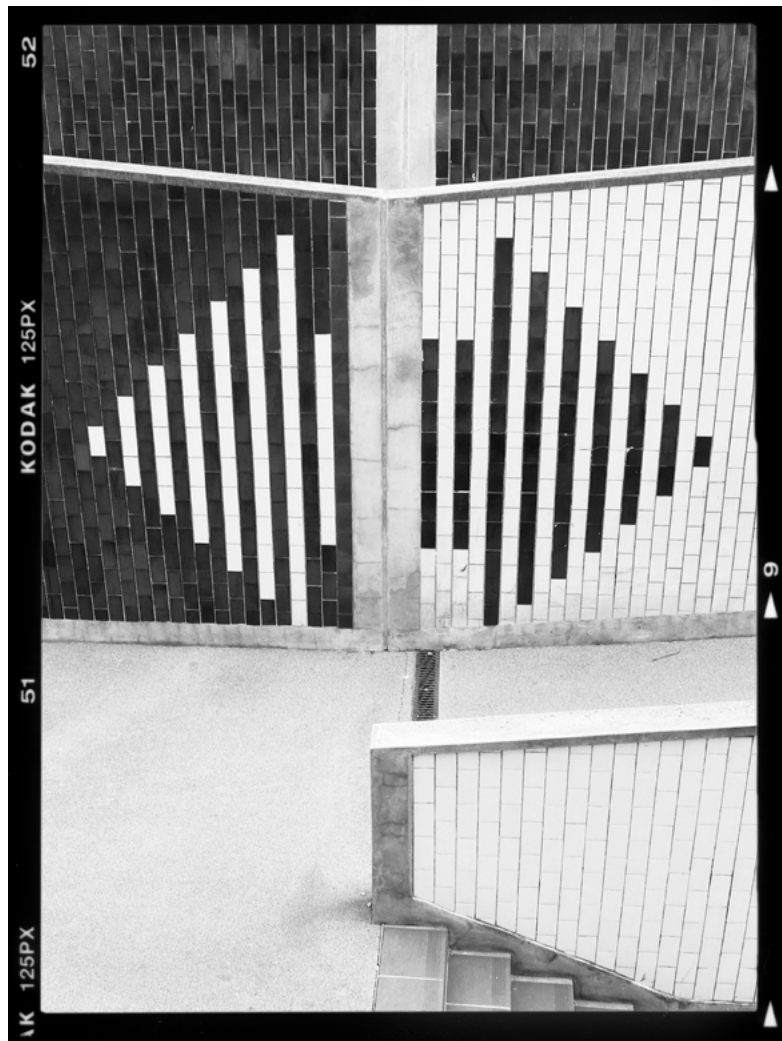




Shoes THE SUNNY DAY Leather 3536 L9109 88 brown



Blouse LILINE Poplin Striped 8508 P1600 001 87 timber . **Knit Sweater** MARIELE Knit Viscose Mix 6749 KV600 273 acid lime . **T-Shirt** LIA MARA Knit Cotton Mix 6836 KC104 001 441 hunter
Pants EDNA Twill Soft Touch 5893 N9744 469 lace . **Shoes** THE LUXURY Leather Metallic 3328 L9173 126 silver



T-Shirt CAPRICE Jersey Rib 2X2 10235 JR620 11 black . **T-Shirt** CAPRICE Jersey Rib 2x2 10235 JR620 10 white . **Pants** MAUYI Jersey Neopren 5993 JN200 11 black . **Shoes** THE STRAPPY Leather Metallic 3329 L9173 126 silver

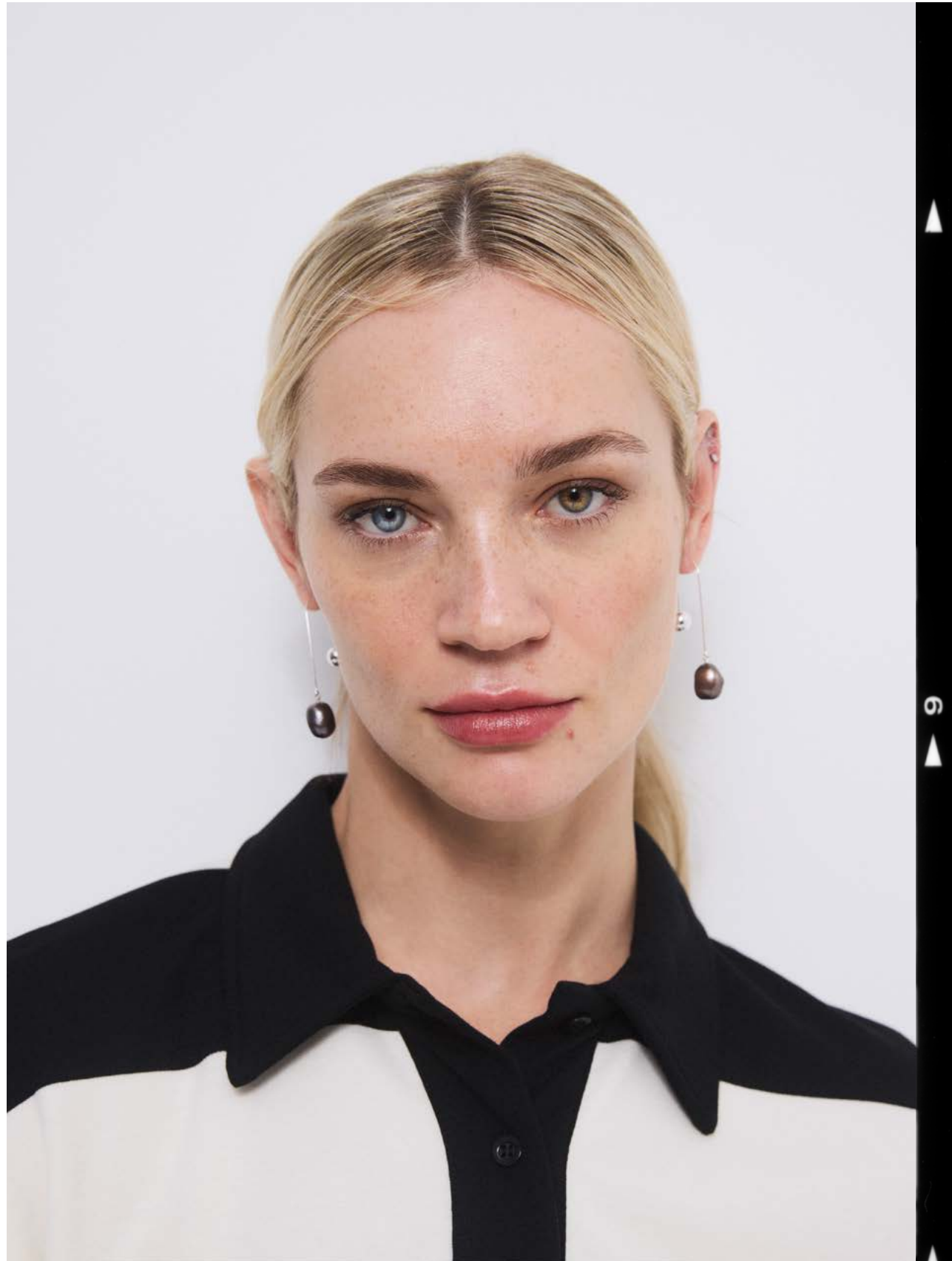




T-Shirt POLARIS Interlock Striped 10242 13520 11 black . **Shorts** GARNET Interlock 5995 13500 11 black . **Shoes** THE MILAN Leather 3336 19186 11 black

Jacket MOMOKO Jersey Neopren 7389 JN200 11 black . **Blouse** MARALOU Knit Cotton Mix 6834 KC104 003 61 offwhite . **Knit Sweater** LIA LUNA Knit Cotton Mix 6853 KC104 003 11 black . **Skirt** FLOSSIE Interlock 2810 13500 11 black





T-Shirt POLARIS Interlock Striped 10242 13520 11 black

T-Shirt AVA LINA Knit Viscose Mix 6857 KV300 00111 black . **Pants** MAUYI Jersey Neopren 5993 JN200 61 offwhite . **Shoes** THE LUXURY Leather Metallic 3328 L9173 11 black





Jacket JOPLIN Denim White Stretch 7225 DW100 854 silk
Longsleeve CHRISA Jersey Striped 10248 J2150 357 navy
Pants EDNA Denim White Stretch 5893 DW100 854 silk
Socks ACE Jersey Rib 3800 JR021 1012 white marine
Shoes THE SLOWFOX Leather 3538 L9127 1013 white red



Cape JULINA Denim 7374 D4760 055 medium
Longsleeve DESA Jersey Rib 2x2 10060 JR106 10 white
Pants SHYRA PALAZZO Recycled Denim Light 5953 RD662 877 sun faded
Shoes THE ITALIAN Leather 3533 L9179 11 black





Blouse TILA Denim Light 8632 D9573 059 dark . **Dress** WILLA Denim Light 2752 D9573 059 dark . **Cap** LENNY Cotton Twill 3235 C3030 11 black . **Shoes** THE STRAPPY Leather Metallic 3329 L9173 11 black

T-Shirt MASSY Jersey Jaquard 10240 J8410 478 soft rose . **Pants** PRIME NEW Linen 5911 L1101 10 white . **Shoes** THE STUDDED CROSS Leather 3331 L9176 126 silver





T-Shirt JOS/ANE Jersey Striped 10076 J2091 001 13 red . **Jacket** DOTTY Linen 7205 L1101 24 bordeaux . **Pants** BARROW Linen 5970 L1101 24 bordeaux
Blouse MIRENA Poplin 8588 N1952 267 fondant . **Blouse** TILA Poplin Striped 8632 P1700 001 328 grace

Dress METTA Poplin 2813 P2002 231 aerial . **Longsleeve** CHRISA Jersey Striped 10248 J2150 357 navy . **Pants** SHYRA PALAZZO Twill Light 5953 T2001 10 white . **Shoes** THE LUXURY Leather Metallic 3328 L9173 11 black





HERRLICHER SPRING SUMMER 2026 WOMAN'S COLLECTION

SEIT 2004
Herrlicher
MANUFATUR FEINSTEN TEXTILS
BLAUSTOFF HERRLICHER

Blouse MARALOU SHORTSLEEVE Knit Cotton Mix 6875 KC104 004 80 coffee . **Top** JILIE Knit Cotton Mix 6876 KC104 003 80 coffee
Skirt JEANIE Knit Cotton Mix 6877 KC104 003 80 coffee . **Shoes** THE ITALIAN Leather 3533 L9179 88 brown



Top NINAMA Poplin 8659 P1964 10 white . **Skirt** MARTNA Poplin 2836 P1964 10 white . **Hat** BUCKET Linen Printed 3242 L1520 55 lilac . **Shoes** THE STRAPPY Leather Metallic 3329 L9173 11 black





Blouse LASH Linen Striped 8283 LI102 132 chalk . Skirt PEONY Linen Striped 2652 LI102 132 chalk . Shoes THE SANDALIA '72 Leather 3330 L9175 88 brown





T-Shirt MASSY Jersey Neopren 10240 JN610 370 saddle



Shoes THE CHARADE Leather Ultra Gloss 3326 L9169 24 bordeaux



Shoes THE MAISON FRAGE Raphia 3335 L9182 426 light beige



Shoes THE HOLLY Leather Ultra Gloss 3325 L9169 379 beige



Shoes THE SANDALIA '72 Leather 3330 L9175 129 gold



T-Shirt GIANA Jersey Interlock Silk Finish 10265 J1121 10 white . **Pants** BROOKE BERMUDA Linen 5954 L1101 450 light yellow . **Shoes** THE HEAVEN Leather 3595 L9197 368 tan

Blazer SAYURI Polyester Viscose Mix 7339 NP133 12 marine . **Blouse** ZIA Poplin Checked 8651 P2005 001 114 sky

T-Shirt STINELLA Jersey 1973 J2330 004 450 light yellow . **Shorts** MEDILA Denim Stretch 50007 D9845 055 medium . **Shoes** THE ITALIAN Leather 3533 L9179 11 black





Knit Sweater LAURA ANN Knit Cotton Mix 6771 KC119 391 yellow . **Pants** NARZISSA Polyester Viscose Mix 5972 NP133 12 marine . **Hat** BUCKET Cotton Twill 3242 C3040 85 rusty



Blouse LILINE SLEEVELESS Poplin 8576 N1952 36 mandarin . **Top** JILLIE Knit Cotton Mix 6876 KC104 003 61 offwhite
Shorts BROOKE BERMUDA Linen 5954 L1101 36 mandarin . **Shoes** THE SANDALIA '72 Leather 3330 L9175 88 brown

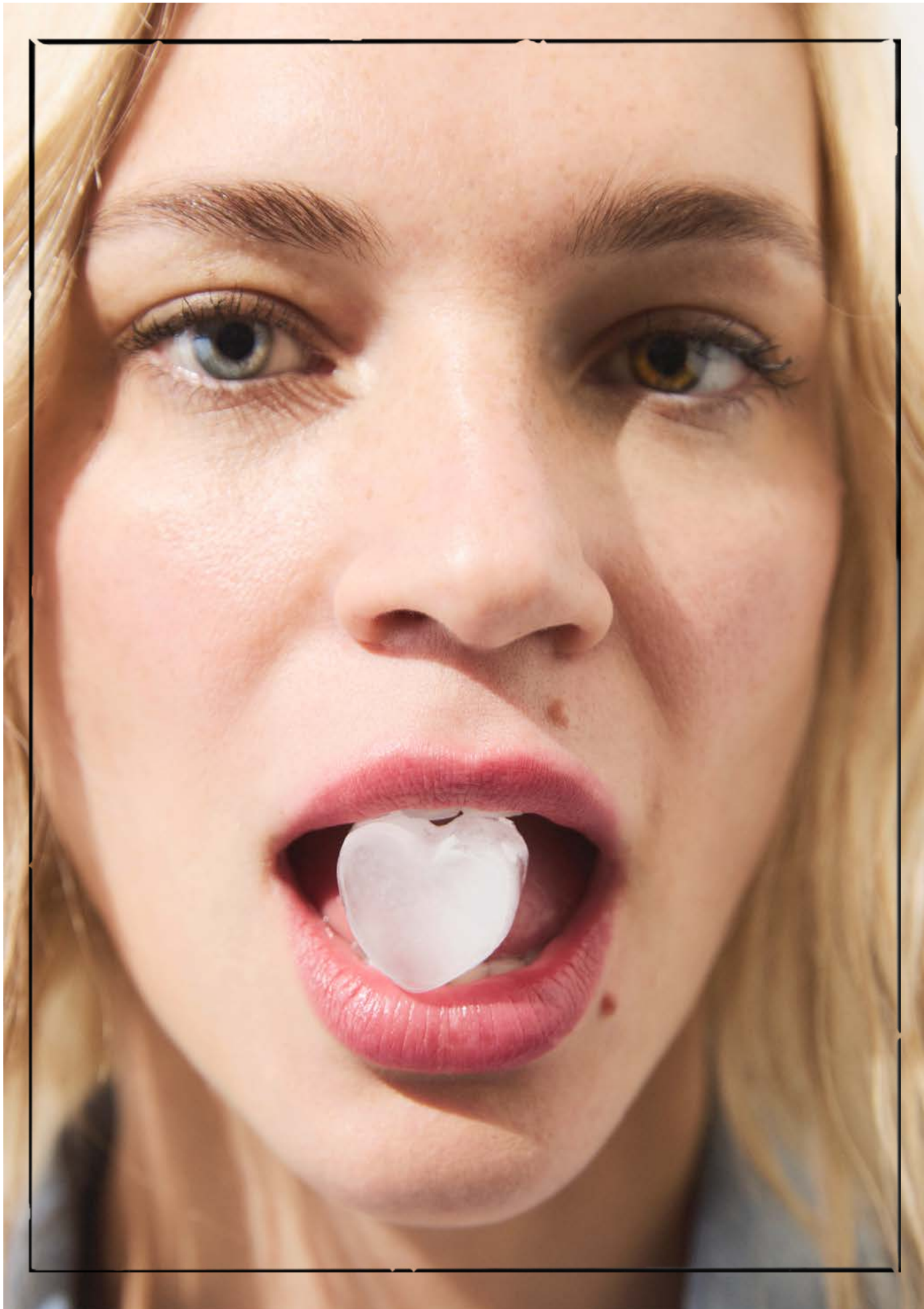




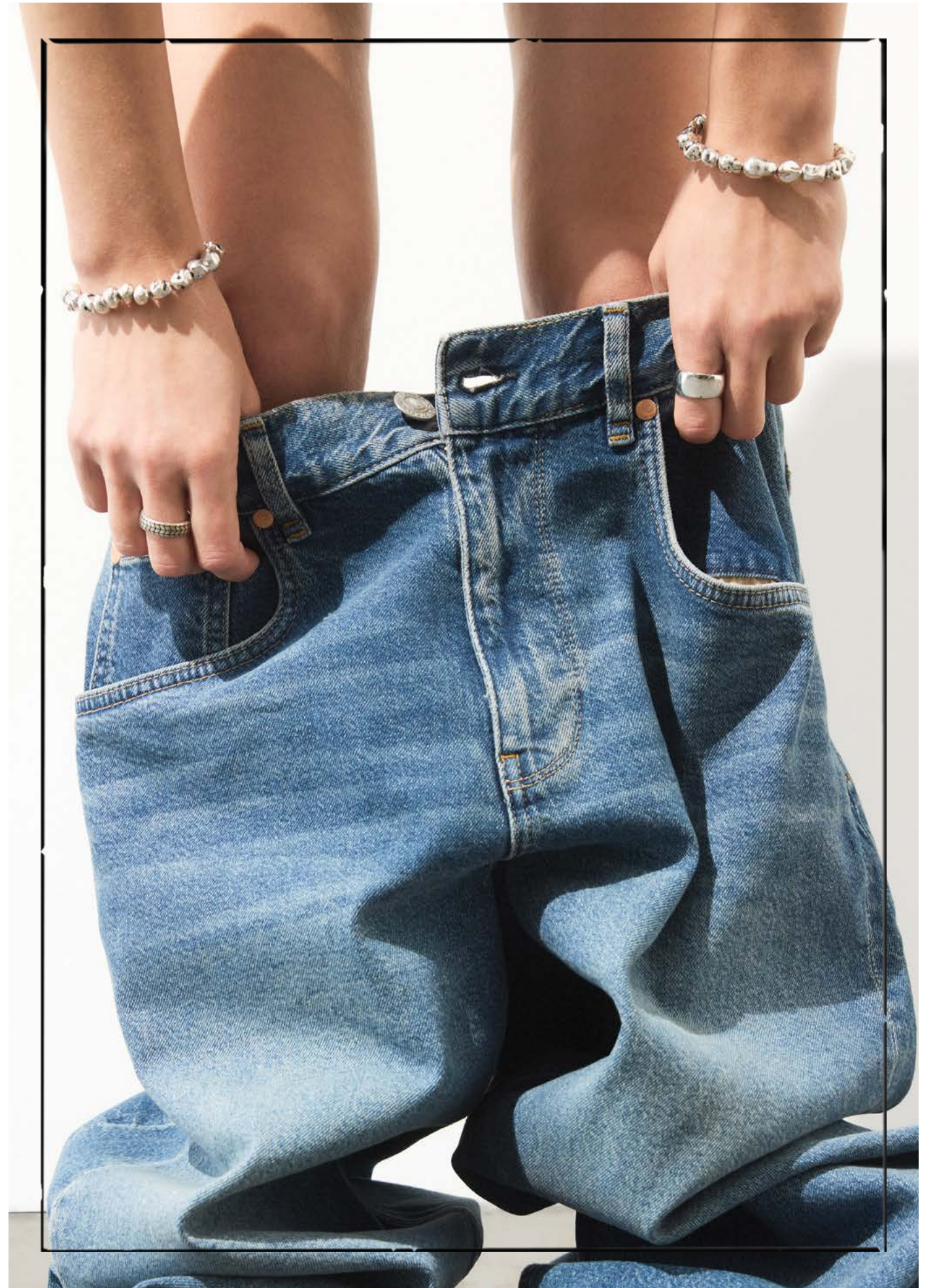
Blouse MILOU Poplin Checked 8641 P2008 001114 sky . **Blouse** LILINE SLEEVELESS Denim 8576 D9567 001 055 medium . **Skirt** CENDRINE Denim 2753 D9567 001 055 medium . **Shoes** THE SUNNY DAY Strass 3536 I9196 126 silver



Dress ANNAMIA Viscose Printed 2767 NV106 36 mandarin . **Shoes** THE LUXURY Leather Metallic 3328 L9173 126 silver



Pants EDWINA Denim 50013 D9105 690 Iconic





T H E B E S T O F



B L A U S



Pants BARROW Denim Stretch 5970 D1012 036 ocean
Pants EDWINA Denim 50013 D9105 690 iconic



T O F F



Blouse LESSY CUT Denim Light 8665 D4880 801 sporty sky . **Top** RASMINE Jersey Rib 2X2 10260 JR106 10 white . **Pants** EDWINA Denim 50013 D9105 690 iconic . **Shoes** THE LUXURY Leather Metallic 3328 L9173 11 black





Blouse CATHINA SLEEVELESS Poplin Checked 8640 P2005 001 267 fondant . **Skirt** DINIE Viscose Printed 2829 NV105 001 254 bubblegum . **Shoes** THE STRAPPY Leather Metallic 3329 L9173 126 silver

Blouse TEGAN CUT Twill 8653 T1025 370 saddle . **Pants** BARROW BELT Twill 15999 T1025 127 pink





Blouse MELONIE Polyester Viscose Mix 8650 NP133 124 olive . **Blouse** MIA JANNA Poplin Checked 8607 P2008 001 267 fondant . **Shorts** NARZISSA BERMUDA Polyester Viscose Mix 5973 NP133 124 olive





Blouse TEGAN CUT Twill 8653 T1025 127 pink





Blouse JESS Poplin 8616 N1962 21 blush
Knit Sweater PHYLLIS Knit Cotton Mix 6868 KC119 80 coffee
Knit Sweater CATHRIN Knit Cotton Mix 6835 KC104 003 36 mandarin
Pants TAHANA Poplin 50011 P1965 135 sandy . **Shoes** THE STRAPPY Leather Metallic 3329 L9173 126 silver

Blouse AMATA POPLIN 8655 N1962 370 saddle . **Top** MATESI Viscose Printed 8663 NV105 001 254 bubblegum . **Shorts** BOOM Poplin 50004 N1962 370 saddle . **Bag** LIV Vegan Leather 3702 L203 379 beige





Blouse TEGAN CUT Twill 8653 T1025 127 pink
Top VANGELIA Jersey Rib 2X2 10259 JR106 10 white . **Pants** BARROW BELT Twill 5999 T1025 370 saddle
Hat BUCKET Linen Printed 3242 LI520 55 lilac . **Shoes** THE LUXURY Leather Metallic 3328 L9173 126 silver



Bag TILDA Vegan Leather 3700 VL203 61 offwhite



Top MATESI Viscose Printed 8663 NV105 001 254 bubblegum



Bag LIV Vegan Leather 3702 L 203 379 beige

Bag TILDA Vegan Leather 3700 VL 203 80 coffee . **Pants** EDNA Twill Soft Touch 5893 N9744 469 lace . **Shoes** THE LUXURY Leather Metallic 3328 L9173 126 silver





Blouse PERLINA Poplin Striped 8604 P2007 001267 fondant , **Shorts** BOOM Poplin 50004 N1962 21 bluish , **Socks** DROP Jersey Rib 3804 JR021 1013 white red





#WIRSINDHERRLICHER

