



AUTUMN
WINTER
2025

HERRLICHER





Model: **Jacket** JACK Recycled Denim 7783 RD105 869 retro marvel . **T-Shirt** BASE Single Jersey 1003 J1411 12 marine
Pants IVER WURSCHTI Organic Cotton Stretch 5397 ON160 12 antra . **Scarf** YUTO SMALL Gauze Printed 3248 N8265 357 navy . **Shoes** THE EDGEWALKER LOW Leather 3578 L9151 11 black
Herr Licher: **Jacket** JACK Recycled Denim 7783 RD105 869 retro marvel . **Longsleeve** B-LONG Finest Jersey Uni 1004 J2620 11 black . **Pants** CLIFFORD Organic Cotton Stretch 5598 ON160 11 black
Scarf YUTO Cotton 3117 N8268 12 marine

Cover: **Knit Jacket** KIRK Wool Mix 6580 KW205 001 379 beige . **Longsleeve** TIL ROLLI Organic Knit 6820 OK100 11 black
Pants KENNEDY Cord Stretch 5959 NC100 255 cappuccino . **Shoes** THE EDGEWALKER LOW Leather 3578 L9151 88 brown

#WIRSINDHERRLICHER

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EINE MANUFAKTUR FEINSTEN TEXTILS

Durch beste Zutaten miteinander verwoben, zeichnen sich die Blau- und Tragestoffe aus dem Hause Herrlicher durch einen unverwechselbaren Stil aus. Dieser Stil hat Tradition. Denn hinter und für die Marke Herrlicher steht Herr Licher mit der umfassenden Erfahrung als Gestalter, Formgeber und Vordenker im Bereich hochwertiger Bekleidung. Seine hohen Ansprüche sind das Maß für eine stimmige Komposition aus perfekter Passform, bester Qualität und individuellem Stil. Der stilisierte Weberkamm im Herrlicher-Markenzeichen ist Sinnbild einer feinen Textil-Selektion – die mit Liebe zum Detail verarbeitet ist. Diese Feinheiten bestimmen auch den besonderen Umgang mit der gesamten Kollektion: Jedes einzelne Stück wird – bevor es die Manufaktur verlässt – auf ein vortreffliches Zusammenspiel von Passform, Tragekomfort, Material-Beschaffenheit und fairen Handel geprüft. Und erhält erst dann das Herrlicher Blau- und Tragestoff-Siegel.

C'est en reliant les meilleurs composants par le tissage que se dessinent le „Blaustoff“ (tissu bleu) et le „Tragestoff“ (tissu-à-porter) confectionnés par la Maison Herrlicher grâce à son style unique. Un style de tradition. Car derrière la marque Herrlicher se trouve Herr Licher (Monsieur Licher) nanti d'une expérience complète et reconnu comme créateur, spécialiste des coupes et précurseur dans le monde du vêtement de qualité. Ses hautes ambitions sont la mesure pour une composition cohérente entre une coupe parfaite, une belle matière et un style individuel. Le peigne à tisser stylisé apparaissant sur le logo de la marque Herrlicher est le symbole d'une fine sélection des textiles, qui sont ensuite travaillés dans l'amour du détail. Ces finesses définissent également la manipulation toute particulière de l'ensemble de la collection: avant de quitter la manufacture, chaque pièce est contrôlé, afin de s'assurer de la conformité de la matière, la découpe, le confort ainsi que le commerce équitable. Ce n'est qu'après que le produit peut être gratifié par le sceau Herrlicher Blaustoff et Tragestoff.

A MANUFACTURER OF FINEST TEXTILES

Interwoven with the best materials, the denim and fabric from the Herrlicher brand is distinguished by its distinctive style. This style has tradition. Standing behind and for the Herrlicher name is Mr. Licher with his extensive experience as a designer, stylist and mastermind in the field of high quality clothing. His high demands are the gauge for a consistent composition of the perfect fit, the best quality and an individual style. The stylised weaver's comb of the Herrlicher trademark is the emblem of a fine textile selection – which is crafted with a love for detail. These fine touches also define the special way in which the entire collection is treated: before leaving the factory every item is checked for an excellent interaction of fit, wearing comfort, material quality and fair trade. And only then does it receive the Herrlicher denim and fabric official seal.

Composti con i migliori materiali, i tessuti denim indossati di casa Herrlicher si distinguono per uno stile unico e inconfondibile. Questo stile ha una tradizione. Dietro il marchio Herrlicher c'è Herr Licher, con tanta esperienza come fondatore, designer e stilista creativo per un abbigliamento di alta qualità. La sua ricercatezza crea un equilibrio perfetto tra vestibilità, alta qualità ed uno stile riconoscibile. L'immagine del pettine del telaio, quello stilizzato riportato nel logo di Herrlicher, è il simbolo di una selezione tessile pregiata, unita all'amore per il dettaglio. Sono proprio questi dettagli che fanno la differenza quando si tratta dell'intera collezione: ogni pezzo, prima di lasciare la manifattura, viene controllato per vestibilità, comfort, taglio, materiali e anche per il commercio equo solidale. Solo allora i capi ricevono il sigillo blu e quello del tessuto firmato Herrlicher. Questa filosofia che ci ha sempre contraddistinto rimane e rimarrà il nostro punto di forza.

UNA MANIFATTURA DI TESSUTI PREGIATI



Jacket GRANT Polyester Viscose Mix 7896 NP102 128 soil . **Sweater Vest** WOODROW Knit Cotton Mix 6787 KC100 004 238 cosy camel
Pants CLIFFORD Polyester Viscose Mix 5598 NP102 128 soil . **Scarf** YU TO SMALL Gauze Printed 3248 N8265 357 navy . **Belt** MANNY Leather 3281 L1096 143 deep brown . **Shoes** THE EDGE VELOUR Leather 3577 L9150 88 brown





Knit Jacket KIRK Wool Mix 6580 KW205 001 379 beige . **Longsleeve** TIL ROLLI Organic Knit 6820 OK100 11 black . **Pants** KENNEDY Cord Stretch 5959 NC100 255 cappuccino . **Shoes** THE EDGEWALKER LOW Leather 3578 L9151 88 brown





Knit Sweater ROLLI Knit Cotton Mix 6632 KC100 143 deep brown . **Shirt** HERB Poplin 8528 N1952 10 white
Pants CLIFFORD Cord Stretch 5598 N4752 379 beige . **Scarf** YUTO SMALL Gauze Printed 3248 N8265 357 navy . **Shoes** THE EDGE VELOUR Leather 3577 L9150 379 beige





Jacket BUNCHY Organic Cotton Stretch 8346 ON160 124 olive . **Shirt** HOMER Twill Check 8158 N1805 441 hunter
Longsleeve B-LONG Single Jersey 1004 J2620 11 black . **Pants** IVER Organic Cotton Stretch 5730 ON160 124 olive . **Shoes** PALERMO Calf Leather 3504 L1154 143 deep brown



Longsleeve RON Jersey 1463 J2620 001 79 antra . **Longsleeve** B-LONG Single Jersey 1004 J2620 11 black . **Pants** FULLHAM Patch Twill 5985 T1012 11 black
Cap LENNY Cotton Twill 3235 C3020 11 black . **Shoes** THE BLACKSUMMIT Leather 3580 L9153 11 black

Herrlicher style "Savile Row".

Une manufacture
 de fins textiles



Coat ANSELM Wool Mix 7903 W1106 11 black . **Jacket** GRANT Polyester Viscose Mix 7896 NP102 128 soil . **Shirt** CLINT Denim Light 8117 D9563 055 medium . **Pants** CLIFFORD Polyester Viscose Mix 5598 NP102 128 soil

Herrlicher "Savile Row" Style

A manufacturer of
 finest textiles



Jacket MARK Cotton Mix 7320 N7600 357 navy . **Shirt** CLINT Garment Dyed Poplin 8117 N1952 11 black
 Pants CRAFTON SLIM Cotton Mix 5283 N7600 357 navy . **Scarf** ELLIOT Wool Mix Striped 3560 W1083 12 marine . **Shoes** THE EDGE VELOUR Leather 3577 L9150 88 brown

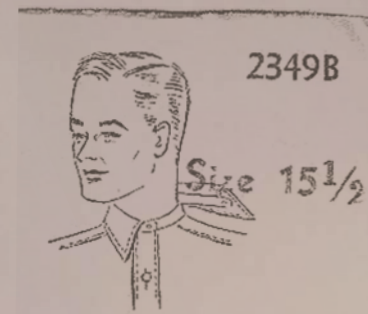
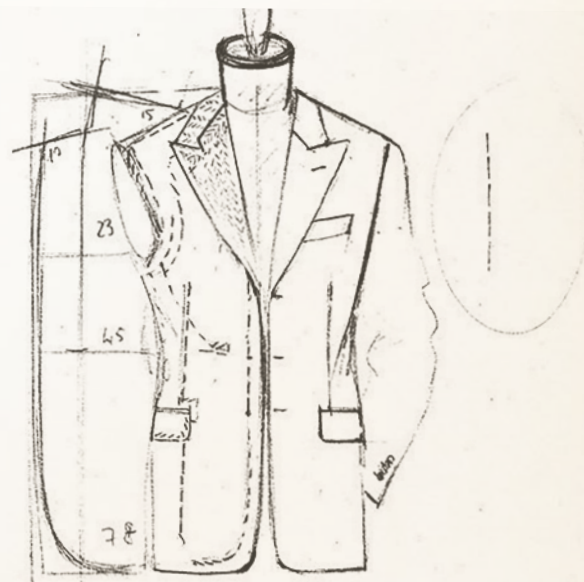
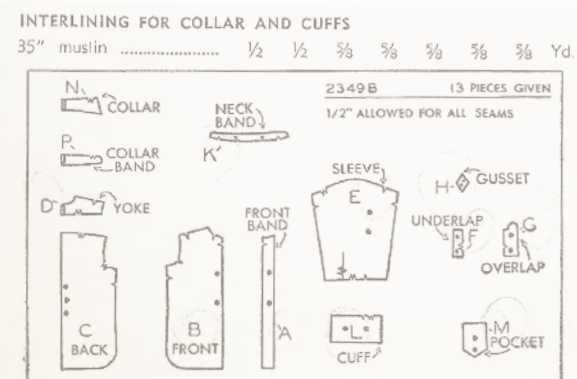
Vest LUTZIFER Polyester 7899 NP105 79 antra . **Jacket** BUNCHY Recycled Polyester Viscose Mix 8346 RP105 95 ash . **Shirt** HERB Pique Cupro Touch 8528 P0700 379 beige
Pants CLIFFORD Recycled Polyester Viscose Mix 5598 RP105 95 ash . **Shoes** THE EDGEWALKER LOW Leather 3578 L915111 black . **Scarf** YUTO Viscose Wool 3117 VW101 79 antra



Herrlicher "Savile Row" Style

Eine Manufaktur
feinsten Textils

Durch beste Zutaten
miteinander verwoben,
zeichnen sich die
Blau- und Tragestoffe
aus dem Hause
Herrlicher durch einen
unverwechselbaren
Stil aus. Dieser Stil
hat Tradition. Denn
hinter und für die
Marke Herrlicher steht
Herr Licher mit der
umfassenden Erfahrung
als Gestalter, Formgeber
und Vordenker im
Bereich hochwertiger
Bekleidung.



CORRESPONDING BODY MEASUREMENTS				
	14	14 1/2	15	15 1/2
Neck Sizes	14	14 1/2	15	15 1/2
Chest	34	36	38	40
Sleeve Length	34	34	34	34

SEIT 2004
Herrlicher
MANUFAKTUR FEINSTEN TEXTILS
BLAUSTOFF HERRLICHER

Jacket GRANT Recycled Polyester 7896 RP106 12 marine . **Knit Jacket** EARL Knit Cotton Mix 6695 KC100 003 365 grey melange . **Shirt** HERB Pique Cupro Touch 8528 P0700 10 white
Pants CLIFFORD Recycled Polyester Viscose Mix 5598 RP106 12 marine . **Scarf** YUTO SMALL Gauze Printed 3248 N8265 357 navy . **Shoes** THE EDGE VELOUR Leather 3577 L9150 88 brown



Knit Sweater CREWL Knit Cotton Mix 6519 KC100.004 11 black . **Shirt** HERB Polyester Mix 8528 NP115 134 royal
Pants CLIFFORD Polyester Viscose Mix 5598 NP101 181 rock . **Bag** SHOPPING BAG Canvas 3258 C7050 11 black . **Shoes** THE EDGE VELOUR Leather 3577 L9150 88 brown





Jacket BUNCHY Knit Wool Mix 8346 KW110 001 103 scrub . **Shirt** HERB Polyester Mix 8528 NP115 79 antra . **Longsleeve** B-LONG Finest Jersey Uni 1004 J2620 10 white
Pants CLIFFORD Recycled Polyester Viscose Mix 5598 RP105 95 ash . **Belt** OSCAR Leather 3271 L9101 11 black . **Shoes** THE EDGEWALKER LOW Leather 3578 L9151 11 black



Longsleeve TIL Knit Cotton Mix 6334 KC100 413 dark grey melange
Jacket BUNCHY Recycled Polyester 8346 RP106 73 light grey . **Longsleeve** TIL Knit Cotton Mix 6334 KC100 413 dark grey melange
Pants CLIFFORD Recycled Polyester Viscose Mix 5598 RP106 73 light grey

Jacket JACK Recycled Denim 7783 RD105 869 retro marvel . **Shirt** CLINT Light Denim 8117 D1922 059 dark
Pants TYLER TAPERED Recycled Denim 5721 RD105 869 retro marvel



HERRLICHER

SPRING
SUMMER
2025

SEIT 2004
Herrlicher
MANIFAKTUR FEINSTEN TEXTILS
BLAUSTOFF HERRLICHER



Jacket JACK Organic Denim 7783 OD100 003 unwashed
Shirt CLINT Denim 8117 D4760 059 dark
Pants TYLER TAPERED Recycled Denim 5721 RD105 026 raw
Scarf YUTO SMALL Gauze Printed 3248 N8265 357 navy
Shoes THE EDGEWALKER LOW Leather 3578 L9151 88 brown



Jacket JACK Recycled Denim 7783 RD105 869 retro marvel
Pants TYLER TAPERED Recycled Denim 5721 RD105 869 retro marvel



Jacket JACK Organic Denim 7783 OD100 003 unwashed



Shirt CLINT Denim Lightweight 8117 D4450 058 light
Pants TRADE Recycled Denim 5042 RD105 026 raw
Shoes THE EDGE VELOUR Leather 3577 L9150 379 beige

T H E B E S T O F



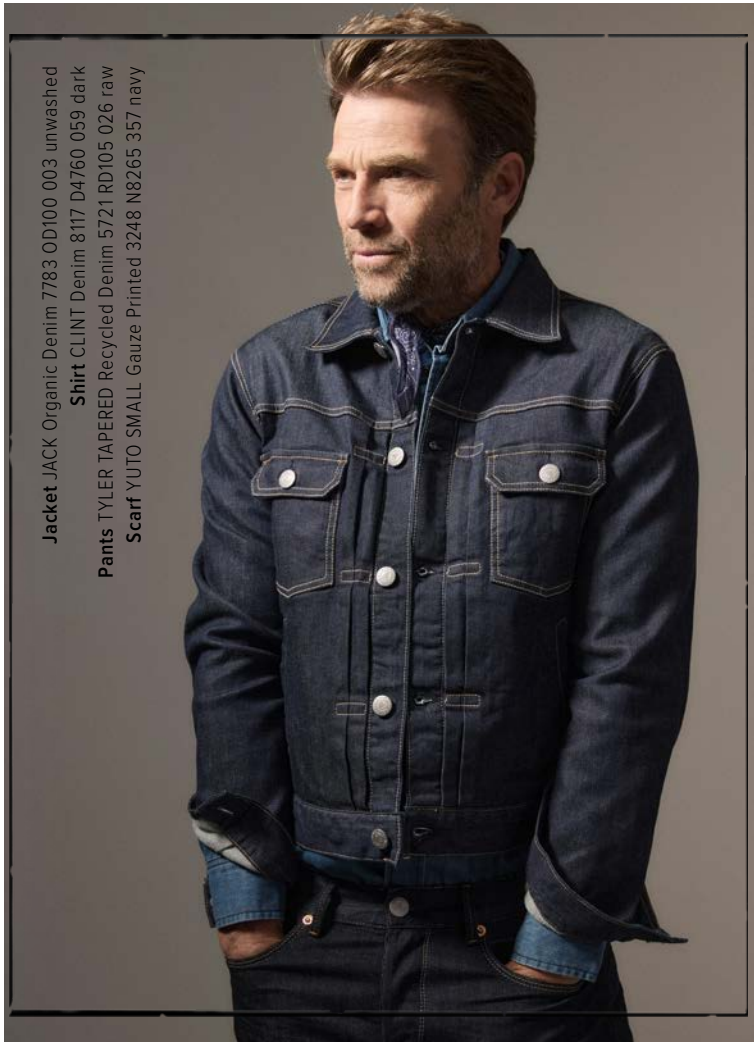
Jacket JACK Recycled Denim 7783 RD105 869 retro marvel
Pants TYLER TAPERED Recycled Denim 5721 RD105 869 retro marvel



Pants TYLER STRAIGHT Recycled Denim 5949 RD105 869 retro marvel
Pants TYLER STRAIGHT Organic Denim 5949 OD100 003 unwashed
Pants TRADE Recycled Denim 5042 RD105 056 authentic



Shirt CLINT Denim Lightweight 8117 D4450 058 light
Pants TRADE Recycled Denim 5042 RD105 026 raw
Shoes THE EDGE VELOUR Leather 3577 L9150 379 beige



Jacket JACK Organic Denim 7783 OD100 003 unwashed
Shirt CLINT Denim 8117 D4760 059 dark
Pants TYLER TAPERED Recycled Denim 5721 RD105 026 raw
Scarf YUTO SMALL Gauze Printed 3248 N8265 357 navy



Shirt CLINT Denim Lightweight 8117 D4450 058 light . **Pants** TRADE Recycled Denim 5042 RD105 026 raw . **Shoes** THE EDGE VELOUR Leather 3577 L9150 379 beige



Jacket JACK Organic Denim 7783 OD100 003 unwashed . **Shirt** CLINT Denim 8117 D4760 059 dark . **Pants** TYLER TAPERED Recycled Denim 5721 RD105 026 raw
Scarf YUTO SMALL Gauze Printed 3248 N8265 357 navy . **Shoes** THE EDGEWALKER LOW Leather 3578 L9151 88 brown

Steven: **Longsleeve** TIL Plain Tencel Cotton Mix 6334 PT105 428 dark bordeaux
Longsleeve TIL Plain Tencel Organic Cotton Mix 6334 PT105 243 shadow
Longsleeve TIL Plain Cotton Mix 6334 CA450 426 light beige
Longsleeve TIL Plain Tencel Organic Cotton Mix 6334 PT105 79 antra
Pants CRAFTON WIDE Organic Cotton Stretch 5284 ON160 69 latte
Cap LENNY Cotton Twill 3235 C3020 11 black . **Shoes** THE EDGEWALKER LOW Leather 3578 L9151 88 brown

Ralf: **Jacket** BUNCHY Jersey 8346 J9940 12 marine . **Longsleeve** B-LONG Single Jersey 1004 J6560 12 marine
Longsleeve B-LONG Organic Cotton Jersey 1004 OJ124 79 antra . **Pants** CLIFFORD Organic Cotton Stretch 5598 ON160 144 mocca
Scarf YUTO SMALL Gauze Printed 3248 N8265 357 navy . **Shoes** THE COMMANDER Leather 3548 L9120 10 white

Simon: **T-Shirt** BASE Single Jersey 1003 J1411 12 marine . **Longsleeve** B-LONG Single Jersey 1004 J2620 441 hunter
Pants IVER WURSCHTI Organic Cotton Stretch 5397 ON160 12 antra . **Shoes** THE EDGEWALKER LOW Leather 3578 L9151 11 black

Fabio: **Shirt** CLINT Stretch Cotton Interlock 8117 I1105 12 marine . **T-Shirt** RONNY Striped Flame 1424 F5520 61 offwhite
Longsleeve B-LONG Organic Cotton Jersey 1004 OJ124 166 huckleberry . **Pants** CLIFFORD Organic Cotton Stretch 5598 ON160 11 black
Scarf YUTO Cotton 3117 N8200 13 red . **Shoes** THE EDGE VELOUR Leather 3577 L9150 88 brown

Sebastian: **Jacket** JACK Organic Twill 7783 OT150 268 light bone . **Longsleeve** B-LONG Interlock Stripe 1004 J1120 237 antra melange
Longsleeve B-LONG Single Jersey 1004 J6560 11 black . **Pants** IVER WURSCHTI Organic Cotton Stretch 5397 ON160 12 marine
Shoes THE FLOATING Leather 3550 L9122 10 white . **Scarf** YUTO Gauze Printed 3117 N8266 138 fire

Erwin O Licher: **Jacket** JACK Recycled Denim 7783 RD105 869 retro marvel . **Longsleeve** B-LONG Finest Jersey Uni 1004 J2620 11 black
Pants CLIFFORD Organic Cotton Stretch 5598 ON160 11 black . **Scarf** YUTO Cotton 3117 N8268 12 marine



STEVEN

RALF

ERWIN O

SIMON

SEBASTIAN



STEVEN

RALF

SIMON

ERWIN O

FABIO

SEBASTIAN

#wirSINDherrlicher



28 *Fabio:* **Shirt** CLINT Stretch Cotton Interlock 8117 11105 12 marine . **T-Shirt** RONNY Striped Flame 1424 F5520 61 offwhite . **Longsleeve** B-LONG Organic Cotton Jersey 1004 OJ124 166 huckleberry . **Pants** CLIFFORD Organic Cotton Stretch 5598 ON160 11 black . **Scarf** YUTO Cotton 3117 N8200 13 red . **Shoes** THE EDGE VELOUR Leather 3577 L9150 88 brown
Sebastian: **Jacket** JACK Organic Twill 7783 OT150 268 light bone . **Longsleeve** B-LONG Interlock Stripe 1004 JI120 237 antra melange . **Longsleeve** B-LONG Single Jersey 1004 J6560 11 black
Pants IVER WURSCHTI Organic Cotton Stretch 5397 ON160 12 marine . **Shoes** THE FLOATING Leather 3550 L9122 10 white . **Scarf** YUTO Gauze Printed 3117 N8266 138 fire
Steven: **Longsleeve** TIL Plain Tencel Cotton Mix 6334 PT105 428 dark bordeaux . **Longsleeve** TIL Plain Tencel Organic Cotton Mix 6334 PT105 243 shadow —>

—> **Longsleeve** TIL Plain Cotton Mix 6334 CA450 426 light beige . **Longsleeve** TIL Plain Tencel Organic Cotton Mix 6334 PT105 79 antra . **Pants** CRAFTON WIDE Organic Cotton Stretch 5284 ON160 69 latte . **Cap** LENNY Cotton Twill 3235 C3020 11 black . **Shoes** THE EDGEWALKER LOW Leather 3578 L9151 88 brown . *Ralf:* **Jacket** BUNCHY Jersey 8346 J9940 12 marine
Longsleeve B-LONG Single Jersey 1004 J6560 12 marine . **Longsleeve** B-LONG Organic Cotton Jersey 1004 OJ124 79 antra . **Pants** CLIFFORD Organic Cotton Stretch 5598 ON160 144 mocca
Scarf YUTO SMALL Gauze Printed 3248 N8265 357 navy . **Shoes** THE COMMANDER Leather 3548 L9120 10 white . *Erwin O Licher:* **Jacket** JACK Recycled Denim 7783 RD105 869 retro marvel
Longsleeve B-LONG Finest Jersey Uni 1004 J2620 11 black . **Pants** CLIFFORD Organic Cotton Stretch 5598 ON160 11 black . **Scarf** YUTO Cotton 3117 N8268 12 marine





Jacket JACK Recycled Denim 7783 RD105 026 raw . **Longsleeve** B-LONG Interlock Stripe 1004 J1120 12 marine
Pants BIG LARGE TYLER Denim 5980 D1003 026 raw . **Shoes** THE EDGE VELOUR Leather 3577 L9150 379 beige . **Scarf** YUTO Cotton Uni 3117 N8200 13 red





AK 125PX 51 KODAK 125PX 52



AK 125PX 51 KODAK 125PX 52



Jacket LUTZ/IFER SHORT Polyester 7743 NP105 12 marine - Shirt C-SHADOW Denim 8620 D1002 058 light
 Pants STAFFORD Denim 5975 D1003 003 unwashed - Scarf YUTO Gauze Printed 3117 D1903 026 raw
 Shoes THE EDGEWALKER LOW Leather 3578 L9151 11 black



Shirt HOMER Cotton Stripes 8158 CS110 140 metal . **Longsleeve** TIL-ROLLI Organic Knit 6820 OK100 12 marine . **Pants** RICHMOND Cotton Mix 5931 N7600 357 navy . **Shoes** THE EDGEWALKER LOW Leather 3578 L9151 11 black

Jacket KIRK Wool Mix 6580 KW205 001 11 black . **Knit Sweater** CREWL Knit Cotton Mix 6519 KC100 002 12 marine . **Pants** BIG LARGE TYLER Denim 5980 D1003 869 retro marvel . **Scarf** YUTO SMALL Gauze Printed 3248 N8265 357 navy





Coat ANSELM Wool Mix 7903 W1106 11 black . **Shirt** HANK Flannel Checked 8529 NF100 183 jungle . **Longsleeve** B-LONG Interlock Stripe 1004 J1120 11 black
Pants STAFFORD Denim Black 5975 DB106 668 perylene black . **Shoes** THE EDGEWALKER LOW Leather 3578 L9151 11 black . **Scarf** YUTO Viscose Wool 3117 VW101 79 antra



LIFE *is* HERRLICHER

Jacket THARKAY Sherpa 7381 SP100 11 black . **Longsleeve** TIL ROLLI Organic Knit 6820 OK100 143 deep brown . **Pants** CRAFTON WIDE Recycled Polyester Viscose Mix 5284 N6766 11 black
Hat HAT Wool Mix 3228 W8880 11 black . **Shoes** THE BLACKSUMMIT Leather 3580 L9153 11 black



Shoes THE BLACKSUMMIT
Leather 3580 L9153 11 black

Shoes THE EDGEWALKER HIGH
Leather 3581 L9154 11 black

Shoes THE EDGEWALKER LOW
Leather 3578 L9151 88 brown

Wool Schrift Logo Puffy
3235 W6021 17 deep blue

Corduroy
3235 N4242 251
dark bamboo

Wool Logo Puffy
3235 W6031 70 grey

Hat LENNY



Knit Jacket VASIL Knit Wool Mix 6821 KW205 002 12 marine . **Knit Jacket** KIEF Knit Wool Mix 6822 KW205 002 12 marine . **Pants** CLIFFORD Cord Stretch 5598 N4752 435 vintage black
Shoes THE EDGEWALKER LOW Leather 3578 L9151 88 brown . **Scarf** YUTO SMALL Gauze Printed 3248 N8265 357 navy



#WIRSINDHERRLICHER

